



FOR IMMEDIATE RELEASE

Epicenter Sports and Entertainment Announces Name Change to Poppy Bank Epicenter

May 5, 2022, Santa Rosa, CA - Epicenter Sports and Entertainment, a 130,000 square foot activity center serving Santa Rosa and Sonoma County, today announced their name change to Poppy Bank Epicenter.

Poppy Bank, recognized as one of the strongest financial institutions in the nation with branches and lending offices throughout California, provided significant financing to keep the Poppy Bank Epicenter open and operating for the community following a tumultuous 2-year shutdown due to the pandemic.

The partnership came to fruition organically as both businesses express deep passion and commitment to the communities in which they serve. Along with being locally owned, they are also locally operated.

"From day one, we believed in their vision and what they bring to our community," says Poppy Bank President and CEO, Khalid Acheckzai. "Ensuring the success of Poppy Bank Epicenter is not only a business transaction, but a personal one. The establishment provides a fun, safe, and healthy place for families and friends to gather -- and demonstrates commitment to creating positivity in our community. Our locals love Poppy Bank Epicenter, and we are honored to be partnering with such a staple in the community. This is a great example of our commitment to Santa Rosa and Sonoma County -- and just how important this community is to us."

The Poppy Bank Epicenter is located at 3215 Coffey Lane in Santa Rosa and is the north bay's largest all-in-one destination for sports, fitness and entertainment. The center is open 7 days a week in varying capacities and includes Victory House Sports Bar, Wicked Slush, Rockin' Jump Trampoline Park, Sports City Indoor Soccer Arenas, 7Ten Social Bowling, Game On Arcade and plenty of space to form the heart of Sonoma County.

"We are thrilled to be partnering with Poppy Bank," says Chief Financial Officer of Poppy Bank Epicenter, Brad Bergum. "There's nothing like being in downtown Santa Rosa, dropping by Poppy Bank and knowing that we could bump into Khalid -- or anyone else on the team -- and be greeted by name with a smile and a handshake. These kinds of relationships are invaluable for a local small business like ours. Because of Poppy Bank, the Poppy Bank Epicenter has an opportunity to recover from the shutdowns, and we are in a great position to expand and thrive."

About Poppy Bank Epicenter

Poppy Bank Epicenter is a 130,000 square foot locally owned and operated facility in Santa Rosa. The center is dedicated to providing fun and fitness to Sonoma County and features: indoor soccer arenas at Sports City, Rockin' Jump trampoline park, Anytime Fitness, an Empire Volleyball Club training facility, Ignite Martial Arts, more than 100 arcade games, a laser tag arena, a three story play structure, a virtual reality arena, an XD Dark Ride theater at Game On Arcade, 12 public bowling lanes and 4 private lanes at 7TEN Bowling, pool tables, axe throwing, a restaurant and sports bar, a live event's venue at Victory

House, as well as banquet and private party spaces for corporate and private events. For more information visit www.visitepicenter.com.

About Poppy Bank

Since opening the first branch in January 2005, Poppy Bank has grown to over \$4 Billion in assets with branches across the San Francisco Bay Area, Roseville, and Southern California. Poppy Bank has loan production offices in Northern and Southern California, as well as loan production offices in Utah, Texas, New York, and South Carolina. The Bank is committed to providing the best products and services, propelling its success, and garnering national recognition for its performance. Poppy Bank is 5-star rated by BauerFinancial Inc., the nation's leading independent bank and credit union rating firm and is recognized as one of the strongest financial institutions in the country. Poppy Bank has also been ranked as one of the best-performing banks in the nation by the ICBA. The Bank is governed by a strong team of Executive Officers and a dedicated Board of Directors formed entirely by accomplished business leaders. Poppy Bank exists to meet the banking needs of clients and to make a positive difference in the communities served. For more information visit www.poppy.bank.

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